

# EVANGELISM

## FOUR ESSENTIAL STAGES OF CHURCH EVANGELISM

- 1) Preparation Stage
- 2) Mission Stage
- 3) Ministry Stage
- 4) Growth and Multiplication Stage



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## THE DEVELOPMENT OF GOD'S AMBASSADORS

# DISCOVER PATHWAYS TO CHURCH DEVELOPMENT



### SPIRITUAL (PREPARATION STAGE) | WHAT?

- **Love God & People** by having *Passionate Spirituality* and enjoying *Inspiring Worship*.
- Accept the call to be God's faithful ambassadors who love God and people.
- Cultivate friendships with people in your *oikos*, pray for them, and participate in the **EMM Network**.
- Love God with all your mind, body, and soul, and then practice loving others the same way you love God.

### SHARE (MISSION STAGE) | WHY?

- **Jesus' Method:** "*Mingled ... desired their good.*"
- Mingle with people and desire their good, never treat them as your baptismal successful quota.
- Cultivate friendship by listening and inviting people to eat with you when there is an opportunity.
- Develop and practice *Need-Oriented Evangelism* and *Loving Relationship* in your small groups and EMM Network.

### SERVICE (MINISTRY STAGE) | HOW?

- **Jesus' Method:** "*Showed sympathy...Ministered to their needs*".
- Use *Equip Seminar* to discover your spiritual gifts and participate in *Gift-Based Ministry*.
- Engage community in various special events and outreach skills.
- Join or start a small group to help other members assimilate into *Holistic Small Groups*.

### SERVANT (GROWTH & MULTIPLICATION STAGE) | WHEN?

- **Jesus' Method:** "*Won their confidence*", "*Invited them*" to "*Follow*" Christ.
- Develop and help the church to have *Effective Structure* and *Empowered Leadership*.
- Provide a support system in place with an *Empowered Leadership* modelling.
- Learn and be ready to be sent out as disciple-makers ready to disciple others and to plant new churches.



The Ontario Conference department of Church Planting, Revitalization, & Evangelism exists to help churches for personal, public, and digital evangelism. We believe that God calls all Adventists to be His Ambassadors who express the essence of God's love and forgiveness.

God's Ambassadors are those who live a life as missionaries, ministers, master worshipers, and disciple-makers. Therefore, our work is to share the best tools, the most up-to-date content, and appropriate support for all church members and leaders to succeed in their spiritual journey as God's Ambassadors.

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# CHURCH PATHWAYS

## FOR GOD'S AMBASSADORS DEVELOPMENT

- Church **Planting** Pathway
- Church **Revitalization** Pathway
- Church **Evangelism** Pathway

THERE ARE TWO GREAT  
**COMMISSION**      **COMMANDMENTS**  
 (Matthew 28:19-20)      (Matthew 22:37-29)

**"GO . . . MAKE DISCIPLES"**

**"LOVE GOD... LOVE OTHERS  
 AS YOURSELF"**

## PLANTING FOUR ESSENTIAL STAGES OF CHURCH PLANTING

- 1) Conception Stage
- 2) Incubation Stage
- 3) Pre-Launch Stage
- 4) Launch and Multiplication Stage

### SPIRITUAL (CONCEPTION STAGE) | WHAT?

- **Love God & People** by selecting a location to plant a church. (*Assessment/Research*)
- Prepare the ground (*Feasibility Study*) Pray and invite people from your *oikos* to join you.
- Form and train missional core groups (*God's Ambassadors*) with a three-year strategic plan.
- A mother church votes to sponsor (*Partnership*) and consult with local ministerium and church planting director.

### SHARE (INCUBATION STAGE) | WHY?

- **Jesus' Method:** "*Mingled ... desired their good,*".
- Core group develops vision, mission, values, and writes three-year strategic plan.
- Develop clear specific goals and action plans as your road map for multiplying disciples/churches.
- Identify a primary focus group.

# REVITALIZATION

## FOUR ESSENTIAL STAGES OF CHURCH REVITALIZATION

- 1) Readiness Stage
- 2) Mission Stage
- 3) Ministry Stage
- 4) Growth and Multiplication Stage



### SERVICE (PRE-LAUNCH TO LAUNCH STAGE) | HOW?

- **Jesus' Method:** "*Showed sympathy...Ministered to their needs,*".
- Adopt and engage in community outreach.
- Sponsor community services.
- Incubate with the core group.

### SERVANT (GROWTH & MULTIPLICATION STAGE) | WHEN?

- **Jesus' Method:** "Won their confidence", "Invited them" to "Follow".
- Launch the official worship meeting.
- Ensure a support system is in place.
- Train and send new church planters to plant a new church in a new area.

### SPIRITUAL (READINESS STAGE) | WHAT?

- **Love God & People** by researching the current church's condition and why it's declining.
- Members commit to revitalize and to working together.
- Members pray and commit to change from "customer" mindset to "insiders/servant".
- Church board and pastor pray and develop a renewed vision to reach the lost as their "customers".

### SHARE (MISSION STAGE) | WHY?

- **Jesus' Method:** "*Mingled ... desired their good,*".
- Leaders and members develop a renewed three-year church strategic plan.
- Church implements the three-year church strategic plan, fully committed.
- Church creates passionate worship and revives **Holistic Small Groups & EMM Network**.

### SERVICE (MINISTRY STAGE) | HOW?

- **Jesus' Method:** "*Showed sympathy... Ministered to their needs,*".
- Leaders and members use *Equip Seminar* to discover and serve with their gifts.
- Church adopts a community and serves in different felt needs in the community.
- As "insiders", members should no longer leave the heavy lifting to the "professional evangelist" or "local pastor".

### SERVANT (GROWTH & MULTIPLICATION STAGE) | WHEN?

- **Jesus' Method:** "*Won their confidence,*" "*Invited them*" to "*Follow*" Christ.
- Church restructures to flatten leadership hierarchy where pastors and members are God's Ambassadors.
- Church's success is not measured by numbers of attendees or dollars, but by lives touched and changed.
- Church includes church planting in their three-year strategic plan and prepares to birth a new church.

